

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF: STRATEGIC RESEARCH NETWORK, INC.,)
And BRIAN MARCHANT-CALSYN, their officers and directors, employees,) **NO. 1100226**
agents, affiliates, successors and assigns.)

SUMMARY ORDER TO CEASE AND DESIST

TO THE RESPONDENTS: Strategic Research Network, Inc.
16305 Swingley Ridge Road
Suite 425
St. Louis, Missouri 63017

And

Brian Marchant-Calsyn
16305 Swingley Ridge Road
Suite 425
St. Louis, Missouri 63017

On information and belief, I, Jesse White, Secretary of State for the State of Illinois, through my designated representative, who has been fully advised in the premises by the staff of the Securities Department, Office of the Secretary of State, herein find:

1. That Respondent Strategic Research Network, Inc. (at times hereinafter "SRN" or together with Respondent Brian Marchant-Calsyn "Respondents") is a business entity with a last known address of 16305 Swingley Ridge Road, Suite 425, St. Louis, Missouri 63017.
2. That Respondent Brian Marchant-Calsyn (at times hereinafter "Marchant-Calsyn" or together with Respondent SRN "Respondents") is an individual with a last known address of 16305 Swingley Ridge Road, Suite 425, St. Louis, Missouri 63017.
3. That Marchant-Calsyn, at all relevant times herein, was a principal officer and employee of Respondent SRN.
4. That in March 2009, Respondents advertised on the internet that SRN was offering training, computer software and support services to individuals who will become "Researchers" for client companies.

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5. On March 16, 2009 Respondents and an Illinois resident ("Purchaser") entered into a written contract entitled "PURCHASE AGREEMENT AND ORDER" which provided, *inter alia*, that Purchaser would pay \$24,900 to Respondents, and Respondents would provide the Purchaser with training, computer software, business cards, letterhead stationery and support services to enable Purchaser to engage in the business of selling online marketing services.
6. Purchaser paid the full \$24,900 to Respondents
7. That the activities of the Respondents described in paragraph 4-5 above constitute an offer and sale as those terms are defined under Sections 5-5.20 and 5-5.40 of the Act.
8. That the business opportunity described in paragraphs 4-5 above constitutes a business opportunity as that term is defined under Section 5-5.10 of the Act.
9. That Section 5-5.10(a)(6) of Business Opportunity Sales Law of 1995, [815 ILCS 602 *et. seq*] (the "Act") provides, *inter alia*, that a business opportunity is a contract or agreement, between a seller and purchaser, express or implied, orally or in writing, wherein it is agreed that the seller or a person recommended by the seller shall provide to the purchaser any product, equipment, supplies or services enabling the purchaser to start a business when the purchaser is required to make a payment to the seller or a person recommended by the seller of more than \$500 and the seller represents directly or indirectly, orally or in writing, that the seller will provide a Marketing Plan.
10. That the training and collateral materials and services provided to Purchaser described at paragraph 4-5 above, constitutes a marketing plan within the meaning of Section 5-5.10(a)(6) of the Act.
11. That Section 5-25 of the Act provides, *inter alia*, that it is unlawful for any person to offer any business opportunity in this State unless the business opportunity is registered under the Act or is exempt under Section 5-10 of the Act.
12. That at all relevant times, Respondents Strategic Research Network, Inc., and Brian Marchant-Calsyn by and through their officers and directors, failed to register the business opportunity described in paragraphs 4-5 as required pursuant to Section 5-25 of the Act.
13. That, by virtue of the foregoing, the Respondents have violated Section 5-25 of the Act

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NOW THEREFORE IT IS HEREBY ORDERED THAT Pursuant to the authority granted by Section 5-65 of the Act, Respondents **STRATEGIC RESEARCH NETWORK, INC., and BRIAN MARCHANT-CALSYN**, their officers and directors, employees, agents, affiliates, successors and assigns **CEASE and DESIST** from offering or selling any business opportunities in the State of Illinois in violation of the provisions of the Act until the further order of the Secretary of State.

NOTICE is hereby given that the Respondents may request a hearing on this matter by transmitting a written request to the Securities Director, Illinois Securities Department, 69 West Washington Street, Suite 1220, Chicago, Illinois 60602. Such request must be made within thirty (30) days after receipt of this Summary Order To Cease And Desist. Upon receipt of a request for a hearing, a hearing will be scheduled as soon as reasonably practicable. Request for hearing will not stop the effectiveness of this Summary Order To Cease And Desist.

FAILURE BY ANY PERSON NAMED IN THIS ORDER TO REQUEST A HEARING WITHIN THIRTY (30) DAYS AFTER ENTRY OF THIS SUMMARY ORDER TO CEASE AND DESIST SHALL BE DEEMED TO CONSTITUTE A WAIVER OF ALL RIGHTS BY SUCH PERSON TO A HEARING AND THE CEASE AND DESIST ORDER AS TO SUCH PERSON WILL BECOME PERMANENT.

DATED: This 6th day of December 2012.



Jesse White
Secretary of State
State of Illinois

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