

STATE OF ILLINOIS  
SECRETARY OF STATE  
SECURITIES DEPARTMENT

IN THE MATTER OF: JASON KENDRICK ROBERTS  
d/b/a JKR ASSET MANAGEMENT

FILE NO. 1100312

ORDER OF CANCELLATION

TO THE RESPONDENT: Jason Kendrick Roberts  
d/b/a JKR Asset Management  
(CRD#: 116903)  
112 W. Editor Ashland, Illinois 62612

This matter having come on for consideration before Jesse White, Secretary of State, through his designated representative, the Securities Director, and having been fully advised in the premises by the staff of the Illinois Securities Department, Office of the Secretary of State, (the "Department") herein finds:

1. That the Respondent, a sole proprietorship, is now and at all times relevant hereto was registered as an investment adviser in the State of Illinois pursuant to Section 8 of the Illinois Securities Law [815 ILCS 5/1 et seq.] (the "Act").
2. That in furtherance of an ongoing investigation, representatives of the Department visited the Respondent's office location on September 26, 2011. The Departmental representatives discovered that the office was locked and appeared to be abandoned. It was further learned that the Respondent, who was the sole investment adviser representative, no longer resides in the State of Illinois.
3. That Section 8.E(2) of the Act provides, inter alia, that if the Secretary of State finds that any registrant or applicant for registration is no longer in business as an investment adviser or cannot be located after reasonable search, the Secretary of State may by order cancel the registration or application.
4. That the Department has determined that the Respondent has ceased to do business as an investment adviser in the State of Illinois.

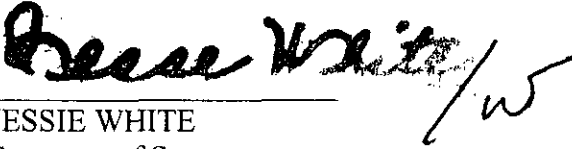
Order of Cancellation

2

5. That it is in the public interest to enter an order which cancels the investment adviser registration of the Respondent in the State of Illinois.

NOW THEREFORE IT IS HEREBY ORDERED: That the investment adviser registration of the Respondent Jason Kendrick Roberts d/b/a JKR Asset Management in the State of Illinois is hereby cancelled.

DATED: This 11<sup>th</sup> day of October 2011.

  
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JESSIE WHITE  
Secretary of State  
State of Illinois

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