

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF: SOLID AD SOLUTIONS, L.L.C.,)	FILE NO. 1000354
and eWEB FINANCIAL, LLC., their managers, officers, and)	
directors, employees, agents, affiliates, successors and)	
assigns.)	

ORDER TO CEASE AND DESIST

TO THE RESPONDENTS: Solid Ad Solutions, L.L.C.
 14850 Cave Creek Road, Suite 2
 Phoenix, Arizona 85032

 eWEB FINANCIAL, L.L.C.
 14850 Cave Creek Road, Suite 1
 Phoenix, Arizona 85032

WHEREAS, a Summary Order to Cease and Desist (“the Summary Order”) was issued by the Secretary of State on May 6, 2011, ordering Solid Ad Solutions, L.L.C. and eWEB FINANCIAL, L.L.C. (“the Respondent”) to CEASE and DESIST from offering or selling any business opportunities in the State of Illinois in violation of the provisions of the Business Opportunity Sales Law of 1995 [815 ILCS 602 et seq.] (the “Act”), until the further the order of the Secretary of State.

WHEREAS, pursuant to Section 5-65(1) of the Act, the failure to request a hearing within thirty (30) calendar days after entry of the Summary Order shall be deemed to constitute a waiver of all rights by such person to a hearing and the cease and desist order as to such person shall become permanent.

WHEREAS, the Respondents has failed to request a hearing on the matters contained in the Summary Order within thirty (30) calendar days after entry of said Summary Order.

WHEREAS, the Secretary of State, by and through his duly authorized representative, has adopted the Findings of Fact contained in the Summary Order as the Secretary of State’s Final Findings of Fact:

1. That Solid Ad Solutions, L.L.C., (the Respondent “Solid Ad”), is a

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business entity, which maintains its principal office at 14850 Cave Creek Road, Suite 2, Phoenix, Arizona 85032.

2. That eWEB FINANCIAL, L.L.C., (the Respondent “eWeb”), maintains its principal office at 14850 Cave Creek Road, Suite 1, Phoenix, Arizona 85032 (Collectively with Solid Ad the “Respondents”).
3. That during November, 2009 the Respondents placed advertisements (the “Ad”) on their joint web page <http://www.solidadsolutions.com>.
4. That one or more Illinois residents (the “Purchaser”) viewed said web page on or about November 21, 2009, responded via email, and were informed of obtaining their own web sites, hosting, web site design, associates program, target visitors marketing campaign and the income potential of booming home businesses (the “Package”).
5. That Respondents advised the Purchaser that the Package included:
 - Two websites with consulting and technical services.
 - An Amazon. Com associate account whereby “when customers click on links on your web site and buy products from Amazon.com you advertise on your sites will receive a 4% to 6% referral fee.”
 - Traffic to your website, “2,500,000 target visitors marketing campaign”
 - Respondents “would manage everything for five years at a cost of “\$22,400.00”
 - The “Product Advertising API” to monetize your website:
 - Advertise a product: Do you already know which Amazon product to advertise? Use ItemLoop requests to get product titles, links back to Amazon, image urls and prices for new, used and collectible listings on Amazon, Customer Reviews, Accessories, Similar Products and more...Let your users search for Amazon products: Help your users find the Amazon products they are looking for by using ItemSearch requests to get results sorted by relevance, sales rank or price and grouped into user-selected bind. Help your users discover Amazon products: Advertise Top Sellers, New Releases, Most Wished for and Most Gifted Amazon products or remind your users about their Wish Lists. Help them use Listmania lists created by other Amazon customers to find what they need.

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6. That a representative of Respondents talked to Purchaser and discussed the Package, Respondents faxed to the Purchaser a purchase agreement which Purchaser signed, returned and charged the sum of \$22,400.00 to two of his credit cards on November 23, 2009 for payment of the package.
7. That Section 5-5.10(a)(6) of Business Opportunity Sales Law of 1995, [815 ILCS 602 et seq.] (the "Act") provides, inter alia, that a business opportunity is a contract or agreement, between a seller and purchaser, express or implied, orally or in writing, wherein it is agreed that the seller or a person recommended by the seller shall provide to the purchaser any product, equipment, supplies or services enabling the purchaser to start a business when the purchaser is required to make a payment to the seller or a person recommended by the seller of more than \$500 and the seller represents directly or indirectly, orally or in writing, that: the seller or a person recommended by the seller will provide a marketing plan.
8. That the activities of Respondents described in paragraphs three through five (3-5), constitutes a business opportunity as that term is defined in Section 5-5.10 of the Act.
9. That the activities of Respondents described in paragraph three through six (3-6) constitute an offer as that term is defined under Section 5-5.20 of the Act.
10. That Section 5-25 of the Act provides, inter alia, that it is unlawful for any person to offer any business opportunity in this State unless the business opportunity is registered under the Act or is exempt under Section 5-10 of the Act.
11. That at all relevant times, Respondents Solid Ad Solutions, L.L.C., and eWEB FINANCIAL, L.L.C., their managers, partners, officers and directors, agents, employees, affiliates, successors and assigns, failed to register the business opportunity described in paragraphs four and five (4 & 5) as required pursuant to Section 5-25 of the Act.
12. That, by virtue of the foregoing, the Respondents violated Section 5-25 of the Act.

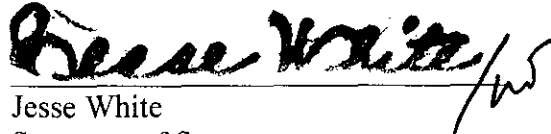
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13. That Section 5-65 of the Act provides, inter alia, that whenever it appears to the Secretary of State that any person has engaged in or is about to engage in any act or practice constituting a violation of any provision of this Law or any rule, regulation, or order under this Law, the Secretary of State may issue an order directing the person to CEASE and DESIST from continuing the act or practice.

NOW THEREFORE, IT IS HEREBY ORDERED: That pursuant to Section 5-65 of the Act, the Respondent, Solid Ad Solutions, L.L.C. and eWEB FINANCIAL, L.L.C., its partners, officers and directors, employees, agents, affiliates, successors and assigns, individually, is hereby ordered to CEASE and DESIST from offering or selling any business opportunities in the State of Illinois in violation of the provisions of the Act.

DATED: This 22nd day of June, 2011.

A handwritten signature in black ink that reads "Jesse White" with a stylized flourish at the end.

Jesse White
Secretary of State
State of Illinois

Attorney for the Secretary of State:

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