

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF: Robert R. Petersen,
First U.S. Equities, Inc. and
First Federal Equities, Inc.

FILE NO. 0900498

NOTICE OF HEARING

TO THE RESPONDENT: Robert R. Petersen
21 Spinning Wheel Road
Hinsdale, Illinois 60521

First Federal Equities, Inc.
C/o Robert R. Petersen
21 Spinning Wheel Road
Hinsdale, Illinois 60521

First U.S. Equities, Inc.
C/o Robert R. Petersen
21 Spinning Wheel Road
Hinsdale, Illinois 60521

You are hereby notified that pursuant to Section 11.E of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act") and 14Ill. Adm. Code 130, Subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220, Chicago, Illinois 60602, on the 16th day of March 2011, at the hour of 10:00 a.m., or as soon as possible thereafter, before James L. Kopecky, Esq. or such duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order shall be entered pursuant to Section 11.E of the Act prohibiting Respondents from selling or offering for sale securities in the State of Illinois and/or granting such other relief as may be authorized under the Act including but not limited to imposition of a monetary fine in the maximum amount pursuant to 11.E(4) of the Act, payable within 10 (ten) days of the order.

The grounds for such proposed action are as follows:

Count I

Sale of Unregistered Securities

1. That Respondent Robert R. Petersen ("Petersen") is an Illinois resident and president and secretary of First Federal Equities, Inc.
2. That Respondent First Federal Equities, Inc. ("First Federal Equities") is a Nevada Corporation incorporated on August 31, 2007. Petersen has been its president and secretary since incorporation.
3. That Respondent First U. S. Equities, Inc. ("First U.S. Equities") is a Nevada corporation, incorporated on December 20, 2007. Petersen has been its president and secretary since its incorporation.
4. That Respondent Robert R. Petersen personally and/or through First Federal Equities, and/or First U.S. Equities, sold or offered to sell stock in Classic Golf, Inc., Clean Coal Technologies, Inc. ("CCTC"), Clean Coal Systems, Inc., Saudi American Mineral, Inc. and Enviro Fuel, Inc. to five or more Investors ("Investor(s)") who invested approximately \$1.2 million dollars.
5. That the activities described in paragraph 4 above constitutes the offer and sale of a security and as those terms are defined in Sections 2.1, 2.5, and 2.5a of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act");
6. That Section 5 of the Act provides, inter alia, that all securities except those exempt under Section 3 or those offered or sold in transactions exempt under Section 4 shall be registered either by coordination or by qualification prior to their offer or sale in the State of Illinois.
7. That Respondents failed to file with the Secretary of State an application for registration of the securities described above as required by the Act and that as a result the securities were not registered pursuant to Section 5 of the Act prior to its offer in the State of Illinois.
8. That Section 12.A of the Act provides, inter alia, that it shall be a violation for any person to offer or sell any security except in accordance with the provisions of the Act.
9. That Section 12.D of the Act provides, inter alia, that it shall be a violation for any person to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to the Act.

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10. That by virtue of the foregoing, the Respondents have violated Sections 12.A and 12.D of the Act.

Count II

Failure To Register

- 1-4 Paragraphs 1-4 of Count I are re-alleged and incorporated by reference and are fully set forth herein.
5. That Petersen between February 2008 and January 2009 as president of First U.S. Equities entered into 25 stock sales agreements totaling \$70,305 with individuals, including Illinois residents, for the sale of restricted CCTT common stock.
6. Included in the agreements referenced in paragraph 5 above is a representation under the signature of Robert R. Petersen as President of First U. S. Equities as follows:

“First U.S. Equities, Inc. is a holding company which has the right to sell and distribute, privately, shares of Clean Coal Technologies, Inc....
This private stock is issued as Clean Coal Technologies, Inc., which is registered as SEC Rule 144 restricted stock, to be held for one year from the date of certificate issuance.
This sale is authorized by the President of First U.S. Equities, Inc.”
7. In addition to the stock sales described in paragraph 5 above Petersen, First Federal Equities, and/or First U.S. Equities between February 2008 and July 2009 further participated in the transfer, sale and distribution of additional CCTT stock.
8. The Respondents received CCTT stock referenced in paragraph 5 above directly from CCTT and from a control person of CCTT as that term is defined in Section 2.4 of the Act.
9. The activities described in paragraphs 5 through 9 above are those of a dealer and underwriter.
10. Section 8.A of the Act states that dealers “shall be registered as such with the Secretary of State.”
11. Respondents are not registered in Illinois pursuant to Section 8.A of the Act.

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12. Section 12.C of the Act provides that it shall be a violation of the Act to act as a dealer, salesperson, investment adviser, or an investment adviser representative, unless registered as such, where such registration is required, under the provisions of the Act.
13. That Section 12.A of the Act provides, *inter alia*, that it shall be a violation for any person to offer or sell any security except in accordance with the provisions of the Act.
14. That Section 12.D of the Act provides, *inter alia*, that it shall be a violation for any person to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to the Act.
15. That by virtue of the foregoing, the Respondents have violated Sections 12.A, 12.C and 12.D of the Act.

Count III

**Obtaining Money through the Sale of
Securities by Means of Omitting Material Information**

- 1-4 Paragraphs 1-4 of Count I are re-alleged and incorporated by reference and are fully set forth herein.
5. That the CCTT stock referenced above was restricted stock and, therefore, could not be sold publically until the restrictive legend was removed.
6. Peterson represented to the investors that the restriction could be removed after 1 year and in some cases in 6 months.
7. Petersen failed to disclose to the investors that CCTT had impeded previous investors from having the restrictive legend removed and in fact litigated such attempts.
8. Section 12.G of the Act provides, *inter alia*, that it shall be a violation of the Act for any person to obtain money or property through the sale of securities by means of any untrue statement of a material fact or any omission to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading.
9. By virtue of the foregoing, Respondent violated Section 12.G of the Act.

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You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations (14 Ill. Adm. Code 130) (the "Rules"), to file an answer to the allegations outlined above within thirty (30) days of the receipt of this notice. A failure to file an answer within the prescribed time shall be construed as an admission of the allegations contained in the Notice of Hearing.

Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to so appear shall constitute default, unless any Respondent has upon due notice moved for and obtained a continuance.

The Rules promulgated under the Act and pertaining to Hearings held by the Office of the Secretary of State, Securities Department may be viewed online at <http://www.cyberdriveillinois.com/departments/securities/lawrules.html>.

Delivery of notice to the designated representative of any Respondent constitutes service upon such Respondent.

DATED: This 14th day of February 2011.



JESSE WHITE
Secretary of State
State of Illinois



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