

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF:)
)
Robert C. Bevis,)
) **File No. 10-00237**
And Tooth Bright, Inc.)
)
Respondents)

NOTICE OF HEARING

TO THE RESPONDENTS: Robert C. Bevis
6401 Saratoga Avenue
Downers Grove Illinois 60516

Robert C. Bevis
7216 Sprucewood Avenue
Woodridge Illinois 60517

Tooth Bright, Inc.
C/O Robert C. Bevis
P.O. Box 1121
Westmont Illinois 60559

You are hereby notified that pursuant to Section 11.F of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act") and 14 Ill. Adm. Code 130, Subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220, Chicago, Illinois 60602, on the 5th day of November, 2010 at the hour of 10:00 a.m. or as soon as possible thereafter, before Soula Spyropoulos or such other duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order shall be entered against Robert C. Bevis, individually, and Tooth Bright, Inc., its owners/proprietors or officers and directors, employees, successors and assigns, granting the relief requested and authorized under the Act.

The grounds for such proposed action are as follows:

BACKGROUND:

1. That Respondent Robert C. Bevis (Bevis) is an individual with a residential address in Illinois and is the owner of Tooth Bright, Inc.
2. That Respondent Tooth Bright, Inc. (Tooth Bright) is company incorporated in the State of Illinois. Tooth Bright, Inc. was incorporated November 30, 2005 and was involuntarily dissolved on April 13, 2007.
3. That Investor is an Illinois resident.
4. That the Department received an on-line complaint alleging that on September 8, 2005, Respondent Bevis sold Investor stock in the amount of five percent of Tooth Bright, Inc.

FAILURE TO REGISTER SECURITIES

5. That neither Respondent Bevis nor Respondent Tooth Bright registered the Tooth Bright, Inc. stock with the Illinois Securities Department.
6. That the activities alleged in paragraph three constitute the offer and sale of stock and therefore a security as those terms are defined in Section 2.1 , 2.5 and 2.5a of the Illinois Securities Act of 1953 [815 ILCS 5] (the "Act").
7. That Section 5 of the Act provides, *inter alia*, that "all securities except those set forth under Section 2a of this Act ... or those exempt ... shall be registered ... prior to their offer or sale in this State."
8. That Respondents failed to file an application with the Secretary of State to register the stock as required by the Act, and as a result the Tooth Bright, Inc. stock was not registered as such prior to their offer and sale in the State of Illinois.
9. That Section 12.A of the Act provides, *inter alia*, that it shall be a violation for any person to offer or sell any security except in accordance with the provisions of the Act.
10. That Section 12.D of the Act provides, *inter alia*, that it shall be a violation for any person "to fail to file with the Secretary of State any application, report or document, required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to the Act."

11. That by virtue of the foregoing, Respondents violated Sections 12.A and 12.D of the Act.

RESPONDENT BEVIS AND RESPONDENT TOOTH BRIGHT ARE SUBJECT TO THE ENTRY OF AN ORDER OF PROHIBITION, CENSURE AND FINE

12. That pursuant to Section 11.E(2) of the Act provides *inter alia*, that if the Secretary of State shall find that any person has violated subsection C, D, F, F, G H, I, J or K of Section 12 of the Act, the Secretary of State may by written order permanently prohibit the person from offering or selling securities in this State.
13. That by virtue of the foregoing, Respondent Bevis and Respondent Tooth Bright are subject to the issuance of an Order of Prohibition, Fine and/or Censure, and the costs of the investigation.

You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations (14 ILL. Adm. Code 130) (the "Rules"), to file an answer to the allegations outlined above within thirty (30) days of the receipt of this Notice. A failure to file an answer within the prescribed time shall be construed as an admission of the allegations contained in the Notice of Hearing.

Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to so appear shall constitute default, unless any Respondent has upon due notice moved for and obtained a continuance.

A link of the Rules, promulgated under the Act and pertaining to hearings held by the Office of the Secretary of State, Securities Department, is included with this Notice. <http://www.cyberdriveillinois.com/departments/securities/lawrules.html>

Delivery of Notice to the designated representative of any Respondent constitutes service upon such Respondent.

DATED: This 8th day of September, 2010.



JESSE WHITE
Secretary of State
State of Illinois

Attorney for the Secretary of State:

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Hearing Officer:

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