

STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT

IN THE MATTER OF: EDWARD N. COLBURN JR. }

FILE NO. 1000017

NOTICE OF HEARING

TO THE RESPONEENT: Edward N. Colburn Jr.
(CRD#:1079357)
30 East 54th Terrace
Kansas City, Missouri 64112

Edward N. Colburn Jr.
(CRD#: 1079357)
C/o Great American Investors, Inc.
6025 Metcalf Lane
Overland Park, Kansas 66202

You are hereby notified that pursuant to Section 11.F of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act") and 14 Ill. Adm. Code 130, Subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220, Chicago, Illinois 60602, on the 28th day of April, 2010 at the hour of 10:00 a.m. or as soon as possible thereafter, before James L. Kopecky Esq., or such other duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order shall be entered denying Edward N. Colburn Jr.'s (the "Respondent") registration as a salesperson in the State of Illinois and/or granting such other relief as may be authorized under the Act including but not limited to the imposition of a monetary fine in the maximum amount pursuant to Section 11.E (4) of the Act, payable within ten (10) business days of the entry of the Order.

The grounds for such proposed action are as follows:

1. That on January 14, 2010, Great American Investors, Inc., a registered dealer, filed a Form U-4 application for registration of the Respondent as a salesperson in the State of Illinois pursuant to Section 8 of the Act.
2. That on May 9, 2008 FINRA entered a Letter of Acceptance; Waiver and Consent (AWC) submitted by the Respondent regarding File No. 20070094538 which sanctioned the Respondent as follows:

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- a. suspension from associating with any FINRA member firm in any capacity for a period of 75 days;
 - b. \$10,000 fine; and
 - c. Requalification by examination as a general securities representative. If the Respondent fails to prequalify as a general securities representative within this 75 day period, the Respondent will be suspended from acting in such capacity until the examination is successfully completed.
3. That the AWC found:
 4. Violative conduct for the time period May 4, 2006 to July 26, 2006, the Respondent executed 14 unauthorized trades in customer accounts, including 7 trades in the account of customer DG, 6 trades in the account of customer GR, and 1 trade in the account of customer DH. In addition, the Respondent, during the same period, executed 2 discretionary trades without prior written authorization in the account of customer BF. For the 16 trades in question, the Respondent falsely marked the order tickets unsolicited, although these trades were in fact solicited. The foregoing acts, practices, and conduct constitute unauthorized trading in violation of Rule 2110, discretionary trading in violation of Rules 2510(b) and 2110, and failure to keep accurate books and records in violation of Rules 3110 and 2110.
 5. That Section 8.E(1)(j) of the Act provides, inter alia, that the registration of a salesperson may be denied if the Secretary of State finds that such Salesperson has been suspended by any self-regulatory organization. Registered under the Federal 1934 Act or the Federal 1974 Act, arising from any fraudulent or deceptive act or a practice in violation of any rule, regulation or standard duly promulgated by the self-regulatory organization.
 6. That FINRA is a self-regulatory organization as specified in Section 8.E(1)(j) of the Act.
 7. That by virtue of the foregoing, the Respondent's registration as a Salesperson in the State of Illinois is subject to denial pursuant to Section 8.E (1)(j) of the Act.

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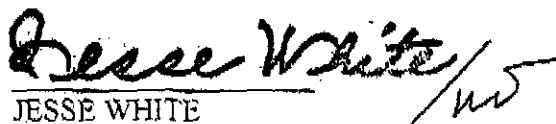
You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations (14 ILL. Adm. Code 130) (the "Rules"), to file an answer to the allegations outlined above within thirty (30) days of the receipt of this Notice. A failure to file an answer *within the prescribed time shall be construed as an admission of the allegations contained in the Notice of Hearing.*

Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to so appear shall constitute default, unless any Respondent has upon due notice moved for and obtained a continuance.

A copy of the Rules, promulgated under the Act and pertaining to hearings held by the Office of the Secretary of State, Securities Department, is included with this Notice.

Delivery of Notice to the designated representative of any Respondent constitutes service upon such Respondent.

Dated: This 8th day of MARCH 2010.


JESSE WHITE
Secretary of State
State of Illinois

Attorney for the Secretary of State:
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Illinois Securities Department
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Hearing Officer
James L. Kopecky:
190 S. LaSalle
Chicago, Illinois 60603