

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

**IN THE MATTER OF: INTERNET SPEEDWAY, INC.
its officers, and directors, employees, agents, partners,
affiliates, successors and assigns.**

FILE NO. 0900471

**SUMMARY ORDER
TO CEASE AND DESIST**

TO THE RESPONDENT: Internet Speedway, Inc.
1201 South Alma School Road, Suite 17250
Mesa, Arizona 85210

On information and belief, I, Jesse White, Secretary of State, for the State of Illinois, through my designated representative, having been fully advised in the premises by the staff of the Securities Department, Office of the Secretary of State, herein find:

1. That Internet Speedway, Inc., (the "Respondent"), is an Arizona corporation in good standing, which maintains its principal office at 1201 South Alma School Road, Suite 17250, Mesa, Arizona 85210.
2. That during May and June, 2008, a representative of the Respondent called at least one Illinois resident (the "Buyer") and presented the Buyer with an internet business Respondent would help build.
3. That Respondent's representative told the Buyer that Respondent would provide everything Buyer would need to start his own internet based business with "no up front investment." The Buyer was informed of the Website Business ("The Package") and the income potential of this booming home business. Buyer would receive Respondent's, expertise, support, education and coaching, no sales or technical experience was necessary.
4. That the Package in part comprised of:
 - "Products to sell, through their many contacts."
 - "A merchant account."

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- “Access to drop shippers and their warehouse.”
 - “A risk free 30 day money back guarantee”
 - “Coaching, training, and ongoing support.”
 - “A website, and Easy-to-Use Technology “
 - “Payment options to handle customer purchasers with no royalties or transaction charges to Respondent”
5. That on or about June 4, 2008, the Buyer purchased the Package and the respondent billed the Buyer’s credit card from then through September, 2008, the sum of Thirty-Three Thousand One Hundred Seventy-Six Dollars and Forty-Four Cents (\$33,176.44) for various marketing and product upgrades the Purchaser would need to make a lot of money. By the time the Purchasers website was up (with errors) more than sixty days elapsed.
 6. That Section 5-5.10(a)(6) of Business Opportunity Sales Law of 1995, [815 ILCS 602 *et seq.*] (the "Act") provides, *inter alia*, that a business opportunity is a contract or agreement, between a seller and purchaser, express or implied, orally or in writing, wherein it is agreed that the seller or a person recommended by the seller shall provide to the purchaser any product, equipment, supplies or services enabling the purchaser to start a business when the purchaser is required to make a payment to the seller or a person recommended by the seller of more than \$500 and the seller represents directly or indirectly, orally or in writing, that: the seller or a person recommended by the seller will provide a marketing plan.
 7. That the activities of Respondent described in paragraphs two through four (2-4), constitute a business opportunity as that term is defined in Section 5-5.10 of the Act.
 8. That the activities of Respondent described in paragraph two through four (2-4) constitute an offer as that term is defined under Section 5-5.20 of the Act.
 9. That the activities of Respondent described in paragraph five (5) constitute a sale as that term is defined under Section 5-5.40 of the Act.
 10. That Section 5-25 of the Act provides, *inter alia*, that it is unlawful for any person to offer any business opportunity in this State unless the business opportunity is registered under the Act or is exempt under Section 5-10 of the Act.
 11. That at all relevant times, Respondent Internet Speedway, Inc., its partners, officers and directors, agents, employees, affiliates, successors

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and assigns, failed to register the business opportunity described in paragraphs three and four (3 & 4) as required pursuant to Section 5-25 of the Act.

12. That, by virtue of the foregoing, the Respondent violated Section 5-25 of the Act.
13. That Section 5-65 of the Act provides, inter alia, that whenever it appears to the Secretary of State that any person has engaged in or is about to engage in any act or practice constituting a violation of any provision of this Law or any rule, regulation, or order under this Law, the Secretary of State may issue an order directing the person to CEASE and DESIST from continuing the act or practice.


NOW THEREFORE IT IS HEREBY ORDERED THAT: Pursuant to the authority granted by Section 5-65 of the Act, Respondent Internet Speedway, Inc., its partners, officers and directors, employees, agents, affiliates, successors and assigns are ordered to CEASE and DESIST from offering or selling any business opportunity in the State of Illinois until the further order of the Secretary of State.

NOTICE is hereby given that the Respondent may request a hearing on this matter by transmitting a written request to the Securities Director, Illinois Securities Department, 69 West Washington Street, Suite 1220, Chicago, Illinois 60602. Such request must be made within thirty (30) days after entry of this Summary Order to Cease and Desist. Upon receipt of a request for a hearing, a hearing will be scheduled as soon as reasonably practicable. Request for hearing will not stop the effectiveness of this Summary Order to Cease and Desist.

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FAILURE BY ANY PERSON NAMED IN THIS ORDER TO REQUEST A HEARING WITHIN THIRTY (30) DAYS AFTER ENTRY OF THIS SUMMARY ORDER TO CEASE AND DESIST SHALL BE DEEMED TO CONSTITUTE A WAIVER OF ALL RIGHTS BY SUCH PERSON TO A HEARING AND THE ORDER TO CEASE AND DESIST AS TO SUCH PERSON WILL BECOME PERMANENT.

DATED: This 19th day of April, 2010


Jesse White
Secretary of State
State of Illinois

Attorney for the Secretary of State:

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