

**STATE OF ILLINOIS  
SECRETARY OF STATE  
SECURITIES DEPARTMENT**

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**IN THE MATTER OF: NATIONAL OPPORTUNITIES,  
LLC, AND WORLD WIDE MARKETING and  
ASSOCIATES, LLC, their officers, and directors, agents,  
managers, employees, members, affiliates, successors  
and assigns.**

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**FILE NO. 1000032**

**SUMMARY ORDER  
TO CEASE AND DESIST**

**TO THE RESPONDENT:** National Opportunities, LLC  
P.O. Box 3070  
Littleton, Colorado 80161

World Wide Marketing and Associates, LLC  
8547 East Arapahoe Road, Suite J545  
Greenwood Village, Colorado 80112

On information and belief, I, Jesse White, Secretary of State, for the State of Illinois, through my designated representative, having been fully advised in the premises by the staff of the Securities Department, Office of the Secretary of State, herein find:

1. That National Opportunities, LLC, (“National”), is a business entity of unknown origin, which maintains its principal office at P.O. Box 3070, Littleton, Colorado 80161.
2. That World Wide Marketing and Associates, LLC, (“World”) collectively with National (“Respondents”) is a business entity of unknown origin, which maintains its principal office at 8547 East Arapahoe Road, Suite J545, Greenwood Village, Colorado 80112.
3. That during May, 2008, a representative of National called at least one Illinois resident (“Buyer”) and presented Buyer with an internet business Respondent would help build.
4. That Respondent’s representative told Buyer of their sites which provided low cost health insurance, checking mortgage sites and shopping featuring Apple Computer, Starbucks, Overstock.com and others. These national sites were already set up and Buyer’s site would be “plugged in” to them.

## Summary Order to Cease and Desist

2

For an initial refundable payment of One Hundred Ninety-Nine Dollars (\$199.00) to National, a packet of paperwork would be sent to Buyer and there would be a small charge for setting up his website.

5. That Respondent's representative told Buyer that he could advertise any way he wanted, but if Buyer used their marketing company, World, they could assure Buyer's success. National would put up \$40,000.00 and all Buyer would need to put up was \$15,000.00. Buyer would then receive 100-30 second T.V. commercials just for his web site, which all would be aired during prime time throughout the year ("The Package").
6. That on or about October 20, 2009, after Buyer purchased the Package and Respondent World billed Buyer's credit cards Fifteen Thousand Dollars, (\$15,000.00) plus the set up fee of \$199.00 to National.
7. That Section 5-5.10(a)(6) of Business Opportunity Sales Law of 1995, [815 ILCS 602 et seq.] (the "Act") provides, inter alia, that a business opportunity is a contract or agreement, between a seller and purchaser, express or implied, orally or in writing, wherein it is agreed that the seller or a person recommended by the seller shall provide to the purchaser any product, equipment, supplies or services enabling the purchaser to start a business when the purchaser is required to make a payment to the seller or a person recommended by the seller of more than \$500 and the seller represents directly or indirectly, orally or in writing, that: the seller or a person recommended by the seller will provide a marketing plan.
8. That the activities of Respondents described in paragraphs three through six (3-6), constitute a business opportunity as that term is defined in Section 5-5.10 of the Act.
9. That the activities of Respondents described in paragraph three through five (3-5) constitute an offer as that term is defined under Section 5-5.20 of the Act.
10. That the activities of Respondents described in paragraph seven (7) constitute a sale as that term is defined under Section 5-5.40 of the Act.
11. That Section 5-25 of the Act provides, inter alia, that it is unlawful for any person to offer any business opportunity in this State unless the business opportunity is registered under the Act or is exempt under Section 5-10 of the Act.
12. That at all relevant times, Respondents, National Opportunities, LLC, and World Wide Marketing and Associates, LLC, its members, officers and directors, agents, employees, affiliates, successors and assigns, failed to register the business opportunity described in paragraphs three through six (3 through 6) as required pursuant to Section 5-25 of the Act.

Summary Order to Cease and Desist

3

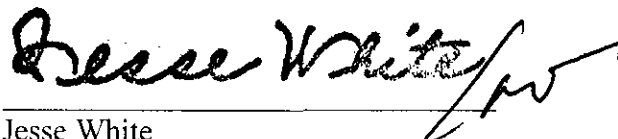
13. That, by virtue of the foregoing, the Respondents violated Section 5-25 of the Act.
14. That Section 5-65 of the Act provides, inter alia, that whenever it appears to the Secretary of State that any person has engaged in or is about to engage in any act or practice constituting a violation of any provision of this Law or any rule, regulation, or order under this Law, the Secretary of State may issue an order directing the person to CEASE and DESIST from continuing the act or practice.

NOW THEREFORE IT IS HEREBY ORDERED THAT: Pursuant to the authority granted by Section 5-65 of the Act, Respondents, National Opportunities, LLC, and World Wide Marketing and Associates, LLC, its members, officers and directors, employees, agents, affiliates, successors and assigns are ordered to CEASE and DESIST from offering or selling any business opportunity in the State of Illinois until the further order of the Secretary of State.

NOTICE is hereby given that the Respondent may request a hearing on this matter by transmitting a written request to the Securities Director, Illinois Securities Department, 69 West Washington Street, Suite 1220, Chicago, Illinois 60602. Such request must be made within thirty (30) days after entry of this Summary Order to Cease and Desist. Upon receipt of a request for a hearing, a hearing will be scheduled as soon as reasonably practicable. Request for hearing will not stop the effectiveness of this Summary Order to Cease and Desist.

FAILURE BY ANY PERSON NAMED IN THIS ORDER TO REQUEST A HEARING WITHIN THIRTY (30) DAYS AFTER ENTRY OF THIS SUMMARY ORDER TO CEASE AND DESIST SHALL BE DEEMED TO CONSTITUTE A WAIVER OF ALL RIGHTS BY SUCH PERSON TO A HEARING AND THE ORDER TO CEASE AND DESIST AS TO SUCH PERSON WILL BECOME PERMANENT.

DATED: This 30<sup>th</sup> day of April, 2010.



Jesse White  
Secretary of State  
State of Illinois

Attorney for the Secretary of State:

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