

**STATE OF ILLINOIS  
SECRETARY OF STATE  
SECURITIES DEPARTMENT**

\_\_\_\_\_) )  
 IN THE MATTER OF: Jeffrey A. Bishop ) )  
 \_\_\_\_\_) ) FILE NO. 0600052

**NOTICE OF HEARING**

TO THE RESPONDENT:                 Jeffrey A. Bishop  
   (CRD # 2879349)  
   2209 Pebble Beach Drive  
   Plainfield, Illinois 60544

You are hereby notified that pursuant to Section 11.E of the Illinois Securities law of 1953 [815 ILCS 5] (the "Act") and 14 Ill. Adm. Code 130, Subpart K, a public hearing will be held at 69 W. Washington Street, Suite 1220, Chicago, Illinois 60602, on the 13th day of August, 2009, at the hour of 10:00 a.m., or as soon as possible thereafter, before James Kopecki, Esq. or such duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order shall be entered pursuant to Section 11.E of the Act prohibiting Respondent from selling or offering for sale securities in the State of Illinois, and/or revoking Respondent's registration as a salesperson in the State of Illinois, and/or granting such other relief as may be authorized under the Act including but not limited to imposition of a monetary fine in the maximum amount pursuant to 11.E (4) of the Act, payable within 10 (ten) days of the order.

The grounds for such proposed action are as follows:

1. Jeffrey A. Bishop ("Respondent") is an individual with a last known address of 2209 Pebble Beach Drive, Plainfield, Illinois 60544.
2. Respondent was registered as a salesperson and as an investment advisor representative through his employment with Park Avenue Securities between July 1, 2005 and June 16, 2008.
3. During that period Respondent solicited some Illinois investors and sold them ING variable annuities.
4. The product identified in the paragraph above is a security as defined in Sections 2.1 of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act").

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5. In preparing the new account form for the investors referenced above the Respondent checked the box indicating that the sales were unsolicited when in fact the sales were solicited.
6. That Section 8.E(1)(q) of the Act provides, *inter alia*, that the registration of a salesperson may be denied, suspended or revoked if the Secretary of State finds that such salesperson has failed to maintain the books and records required under this Act or rules or regulations promulgated under this Act or under any requirements established by the Securities and Exchange Commission or a self regulatory body.
7. By virtue of the foregoing, Respondent violated Section 8.E(1)(q) of the Act.

You are further notified that you are required pursuant to Section 1104 of the Rules to file an answer to the allegations outlined above, a Special Appearance pursuant to Section 1107 of the Rules, or other responsive pleading within thirty (30) days of receipt of this notice. Your failure to do this within the prescribed time shall be deemed an admission of the allegations contained in the Notice of Hearing and waives your right to a hearing.

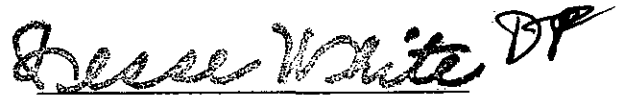
Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to appear shall constitute default by you.

The Rules promulgated under the Act and pertaining to Hearings held by the Office of the Secretary of State, Securities Department may be viewed online at <http://www.cyberdriveillinois.com/departments/securities/lawrules.html>.

Delivery of notice to the designated representative of any Respondent constitutes service upon such Respondent.

Dated: This 16<sup>th</sup> day of July 2009

Attorney for the Secretary of State:  
Illinois Securities Department  
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JESSE WHITE  
Secretary of State  
State of Illinois

Hearing Officer:  
James L. Kopecky  
321 North Clark Street  
Suite 220  
Chicago, Illinois 60610  
(312) 380-6552