

STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT

IN THE MATTER OF: INTERNET AUCTION SOLUTIONS,
ITS OFFICERS, DIRECTORS,
EMPLOYEES, AGENTS, AFFILIATES,
SUCCESSORS AND ASSIGNS,

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) File No. 0800401
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SUMMARY ORDER TO CEASE AND DESIST

TO THE RESPONDENT: Internet Auction Solutions
138 E. 12300 S.
Suite C #194
Draper, Utah 84020

On information and belief, I, Jesse White, Secretary of State, for the State of Illinois, through my designated representative, having been fully apprised in the premises by the staff of the Illinois Securities Department, Office of the Secretary of State, herein find:

1. That the Respondent, Internet Auction Solutions is a purported business entity with a last known address of 138 E. 12300 S. Suite C #194, Draper, Utah 84020;
2. That on or about April 13, 2009, Respondent Internet Auction Solutions, by and through their Officers, Directors, Employees, Agents, Affiliates, Successors and Assigns, offered and/or sold to GW and JW, Illinois residents, an opportunity to purchase supplies, equipment or services purportedly sufficient to enable GW and JW to start a business, including, but not limited to, assistance in creating a web site, assistance and coaching in marketing, providing webinars, a web builder, a product sourcing directory, an e-library and a marketing package, and providing drop shippers, while representing to GW and JW that as a result of purchasing said business opportunity, GW and JW would make 2 times the profit as the original investment, in return for a total payment in the amount of \$8,455.36;
3. That Internet Auction Solutions, by and through its Officers, Directors, Employees, Agents, Affiliates, Successors and Assigns, represented to PW, either directly or indirectly, that it would provide a marketing plan;

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4. That Internet Auction Solutions, by and through its Officers, Directors, Employees, Agents, Affiliates, Successors and Assigns, guaranteed that the purchase will derive income from the business which exceeds the price paid to the seller by representing to GW and JW that as a result of purchasing said business opportunity, GW and JW would make 2 times the profit as the original investment;
5. That Section 5-5.10(a) of the Illinois Business Opportunity Sales Law of 1995, [815 ILCS 602 5-1 et seq.] (the "Act") provides, inter alia, that a business opportunity is a contract or agreement, between a seller and a purchaser, express or implied, orally or in writing, wherein it is agreed that the seller or a person recommended by the seller shall provide to the purchaser any product, equipment, supplies or services enabling the purchaser to start a business when the purchaser is required to make a payment to the seller or a person recommended by the seller and the seller represents directly or indirectly, orally or in writing, that the seller will provide a marketing plan and/or guarantees that the purchaser will derive income from the business which exceeds the price paid to the seller;
6. That the above-referenced promotion, solicitation or offer constitutes an offer and/or sale of a business opportunity as those terms are defined pursuant to Sections 5-5.10 and 5-5.20 of the Act;
7. That Section 5-25 of the Act provides, inter alia, that it is unlawful for any person to offer or sell any business opportunity in the State of Illinois unless that business opportunity is registered under the Act or is exempt from registration under Section 5-10 of the Act;
8. That Section 5-95 (b) (1) of the Act provides, inter alia, that no person shall, either directly or indirectly, offer or sell any business opportunity without registration under this Act unless the person offering or selling the opportunity is exempt under the Act;
9. That Section 5-95(b) (2) of the Act provides, inter alia, that no person shall fail to file with the Secretary of State any report, document or answer required to be filed under the provisions of this Act or any rule made by the Secretary of State pursuant to this Act.

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10. That at all times relevant, Internet Auction Solutions, by and through its Officers, Directors, Employees, Agents, Affiliates, Successors and Assigns, failed to obtain or file for registration of the above-referenced business opportunity prior to any offer or sale in the State of Illinois;
11. That by virtue of the foregoing, Internet Auction Solutions, by and through its Officers, Directors, Employees, Agents, Affiliates, Successors and Assigns, has violated Sections 5-25, and 5-95 (b)(1)(2) of the Act;
12. That Section 5-65 of the Act provides, inter alia, that whenever it appears to the Secretary of State that any person has engaged or is about to engage in any act or practice constituting a violation of the Act, the Secretary of State may issue an Order directing such person to cease and desist from engaging in any act or practice constituting a violation of any provision of the Act;
13. That based upon the foregoing, the Secretary of State hereby deems it necessary, in order to prevent Internet Auction Solutions, by and through its Officers, Directors, Employees, Agents, Affiliates, Successors and Assigns, from engaging in any act or practice in violation of the Act, to enter a Summary Order to Cease and Desist pursuant to the authority provided under Section 5-65 of the Act; and
14. That based upon the foregoing, the Secretary of State has determined that the issuance of a Summary Order to Cease and Desist is in the public interest and is consistent with the purposes of the Act.

NOW THEREFORE, IT IS HEREBY ORDERED THAT: pursuant to the authority granted by Section 5-65 of the Act, Internet Auction Solutions, by and through its Officers, Directors, Employees, Agents, Affiliates, Successors and Assigns, is to **CEASE and DESIST** from offering and/or selling business opportunities in the State of Illinois or to residents of the State of Illinois until further order of the Secretary of State.


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NOTICE is hereby given that the Respondent may request a hearing on this matter by transmitting such request in writing to Securities Director, Illinois Securities Department, 300 West Jefferson, Suite 300A, Springfield, Illinois 62702. Such request must be made within thirty (30) days of the entry of this Summary Order to Cease and Desist. Upon receipt of a request for hearing, a hearing will be scheduled. Request for hearing will not stop the effectiveness of this Summary Order to Cease and Desist.

FAILURE BY ANY RESPONDENT TO REQUEST A HEARING WITHIN THIRTY (30) DAYS AFTER ENTRY OF THIS SUMMARY ORDER TO CEASE AND DESIST SHALL CONSTITUTE AN ADMISSION OF ANY FACTS ALLEGED HEREIN AND CONSTITUTES SUFFICIENT BASIS TO MAKE THE CEASE AND DESIST ORDER FINAL.

ENTERED: This 16th day of September, 2009


JESSE WHITE
Secretary of State
State of Illinois

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