

**STATE OF ILLINOIS  
SECRETARY OF STATE  
SECURITIES DEPARTMENT**

<b>IN THE MATTER OF: RAFAH SHAMSUD DIN MUHAMMED</b>	)	
<b>and COLLECTIVE PURCHASING</b>	)	<b>1000441</b>
<b>CONFERENCE, LLC. and</b>	)	
<b>his/their partners, officers and directors,</b>	)	
<b>managers, agents, employees, members</b>	)	
<b>affiliates, successors and assigns.</b>	)	

**NOTICE OF HEARING**

**TO RESPONDENTS: RAFAH SHAMSUD DIN MUHAMMED  
10219 South Parnell Avenue  
Chicago, Illinois 60628**

**And**

**COLLECTIVE PURCHASING CONFERENCE, LLC.  
10219 South Parnell Avenue  
Chicago, Illinois 60628**

You are hereby notified that pursuant to Section 11 F of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act") and 14 Ill Adm Code 130, subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220, Chicago, Illinois 60602, on the 16th day of April, 2014 at the hour of 10:00 a.m. or as soon thereafter as possible before James Kopecky, Esq., 203 North LaSalle Street, Suite 1650, Chicago, Illinois 60601, or such other designated Hearing Officer as the Secretary of State may appoint

Said hearing will be held to determine whether a permanent Order shall be entered prohibiting Respondents **RAFAH SHAMSUD DIN MUHAMMED** and **COLLECTIVE PURCHASING CONFERENCE, LLC.** and their partners, officers and directors, managers, agents and employees, members, affiliates, successors and assigns from offering or selling securities in or from the State of Illinois and/or granting such other relief as may be authorized under the Act, including but not limited to, the imposition of a monetary fine in the maximum amount pursuant to Sec. 11.E(4) of the Act, payable within ten (10) days of the Order.

The grounds for such proposed action are as follows:

1. Rafah Shamsud Din Muhammed (at times hereinafter "RSDM" or together with Collective Purchasing Conference, LLC. "Respondents") has a last known address of 10219 S. Parnell Avenue, Chicago, Illinois 60628

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2. Collective Purchasing Conference, LLC (at times hereinafter "Collective" or together with RSDM "Respondents") was an Illinois limited liability company, now dissolved, with a last known address 10219 S Parnell Avenue, Chicago, Illinois 60628.
3. Collective was in the business of investing in various enterprises including real estate, meat products and clothing.
4. At all relevant times herein Respondent RSDM was a controlling member/partner and agent of Collective.
5. Between March 1997 and February 2008 ("Timeframe") Respondents solicited approximately 800 unnamed/unknown investors, including at least one known investor ("Investor"), to invest in an account ("Account") controlled by Respondents who promised annual interest of 5% which was accruing and payable into the account
6. During the Timeframe the Investor paid a combined total of approximately \$3,000, made in deposits of varying amounts into the Account, and received periodic statements indicating annual interest of 5% being added to his account principal balance.
7. The total amount invested by individuals (other than the known Investor) is unknown.
8. During the Timeframe Investor withdrew a total of approximately \$1,000 from the Account.
9. In September 2009 Investor received a statement reflecting a balance in his Account of \$2,298.50, but received no further statements or communications thereafter, and has been unable to locate or establish contact with Respondents since that time.
10. Respondents' activities described above involve the offer and sale of an investment contract as those terms are defined in Sections 2.1, 2.5 and 2.5a of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act").

### **FAILURE TO REGISTER SECURITIES**

11. Section 5 of the Act provides, *inter alia*, that "all securities except those set forth under Section 2a of this Act...or those exempt...shall be registered...prior to their offer or sale in this State.
12. Respondents failed to file an application with the Secretary of State to register the investment contract as required by the Act, and as a result the investment contract was not registered as such prior to their or sale in the State of Illinois.

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13. Section 12.A of the Act provides, *inter alia*, that it shall be a violation of the Act to offer or sell any security except in accordance with the provisions of the Act.
14. Section 12.D of the Act provides, *inter alia*, that it shall be a violation of the Act to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of this Act or any rule or regulation made by the Secretary of State pursuant to the Act or to fail to comply with the terms of any order of the Secretary of State issued pursuant to Section 11 hereof.
15. By virtue of the foregoing, Respondents violated Sections 12.A and 12.D of the Act.

You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations (14 Ill. Adm. Code 130) (the "Rules"), to file an answer to the allegations outlined above within thirty (30) days of the receipt of this notice. A failure to file an answer within the prescribed time shall be construed as an admission of the allegations contained in the Notice of Hearing.

Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to so appear shall constitute default, unless any Respondent has upon due notice moved for and obtained a continuance.

The Rules promulgated under the Act and pertaining to Hearings held by the Office of the Secretary of State, Securities Department may be viewed online at <http://www.cyberdriveillinois.com/departments/securities/lawrules.html>

Delivery of notice to the designated representative of any Respondent constitutes service upon such Respondent.

Dated: This 14<sup>th</sup> day of March 2014.



JESSE WHITE  
Secretary of State  
State of Illinois

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