

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

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| IN THE MATTER OF: COMP COST |) | |
| SOLUTIONS COOPERATIVE |) | |
| MARKETING COMPANY, LLC, |) | File No. 1300291 |
| its managers, officers, affiliates, subsidiaries, |) | |
| representatives, successors, and assigns, and; |) | |
| RICHARD KRUCKEBERG, an individual. |) | |
| |) | |

NOTICE OF HEARING

**TO RESPONDENTS: Comp Cost Solutions Cooperative Marketing Company, LLC
100 Professional Plaza
Mattoon, IL 61938**

**Richard Kruckeberg
10 Vahling Estates
Sullivan, IL 61938**

You are hereby notified that pursuant to Section 11.E of the Illinois Securities law of 1953 [815 ILCS 5/1 et. Seq.] (The "Act") and Ill. Adim. Code 130, Subpart K, a public hearing will be held at 69 W. Washington Street, Suite 1220, Chicago, Illinois 60602, on the 13th day of February, 2015, at the hour of 10:00 AM, or as soon as possible thereafter, before George Berbas or such duly designated Hearing Officer of the Secretary of State.

Said Hearing will be held to determine whether an Order shall be entered pursuant to Section 11.E of the Act prohibiting Respondent from selling or offering for sale securities in the State of Illinois and/or granting such other relief as may be authorized under the Act including but not limited to imposition of a monetary fine in the maximum amount pursuant to 11.E(4) of the Act, payable within ten (10) business days of the order.

COUNT I

FAILURE TO DISCLOSE

1. Respondent Comp Cost Solutions Cooperative Marketing Company, LLC ("Comp Cost") registered as a Limited Liability Company with the State of Illinois on April 17, 2008, and has the last known business address of 100 Professional Plaza, Mattoon, IL 61938.
2. Respondent Richard Kruckeberg ("Kruckeberg") is listed as the manger and controlling member of Respondent Comp Cost, and has sole discretionary authority of accepting

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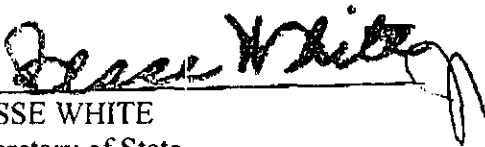
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investments into Respondent Comp Cost. Respondent Kruckeberg has the last known address of 10 Vahling Estates, Sullivan, IL 61938.

3. At or around November 2009, Respondent Comp Cost began offering Class B Units of stock into Respondent Comp Cost. The Private Placement Memorandum (“PPM”) states that Respondent Comp Cost will limit its offer of the membership interests to “accredited investors,” whom the company, through its Manager (Respondent Kruckeberg), reasonably believes to be sophisticated investors, in reliance upon exemptions from registration under the Illinois Securities Act.
4. Since the November 2009 PPM regarding issuance of B Units, and later C units, in Respondent Comp Cost, Respondents Kruckeberg and Comp Cost have failed to provide an accurate description of Respondent Comp Cost’s financial condition while they continued to sell B units and C units, from 2010 to November 2013, into Respondent Comp Cost.
5. Respondents failed to inform investors subsequent to the 2009 PPM, that Comp Cost was unable to make payments on debts previously incurred, including interest payments on loans made to Comp Cost. This constituted an omission to state a material fact necessary to inform investors of the current state of the company.
6. On December 5, 2013, Respondent Kruckeberg signed an affidavit attesting that as manager of Respondent Comp Cost he had the sole authority to reject investments being made to Respondent Comp Cost by new investors.
7. Respondent Kruckeberg also attested to the fact that he would exercise that authority and refuse to allow any further investments, regardless of whether they are classified as debt or equity, into Comp Cost, for a period of one hundred and eighty (180) days, while an investigation was conducted by the Illinois Secretary of State into Respondent Comp Cost.
8. Section 12.G of the Act provides *inter alia* that it shall be a violation of the provisions of this Act for any person to obtain money or property through the sale of securities by means of any untrue statement of a material fact or any omission to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading.

Delivery of notice to the designated representative of any Respondent constitutes service upon such Respondent.

Entered: This 19th day of November, 2014.


JESSE WHITE
Secretary of State
State of Illinois

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Hearing Officer:
George Berbas
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Chicago, IL 60601
Work: (312)263-2250

You are further notified that you are required pursuant to Section 1104 of the Rules to file an answer to the allegations outlined above, or other responsive pleading within 30 (thirty) days of receipt of this notice. Your failure to do this within the prescribed time shall be deemed an admission of the allegations contained in the Notice of Hearing and waives *your right to a hearing.*

Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to appear shall constitute default by you.

A copy of the Rules and Regulations promulgated under the Illinois Securities Law and pertaining to hearings held by the Office of the Secretary of State, Illinois Securities Department, are available at the Department's website:

<http://www.cyberdriveillinois.com/departments/securities/abtil.html>